

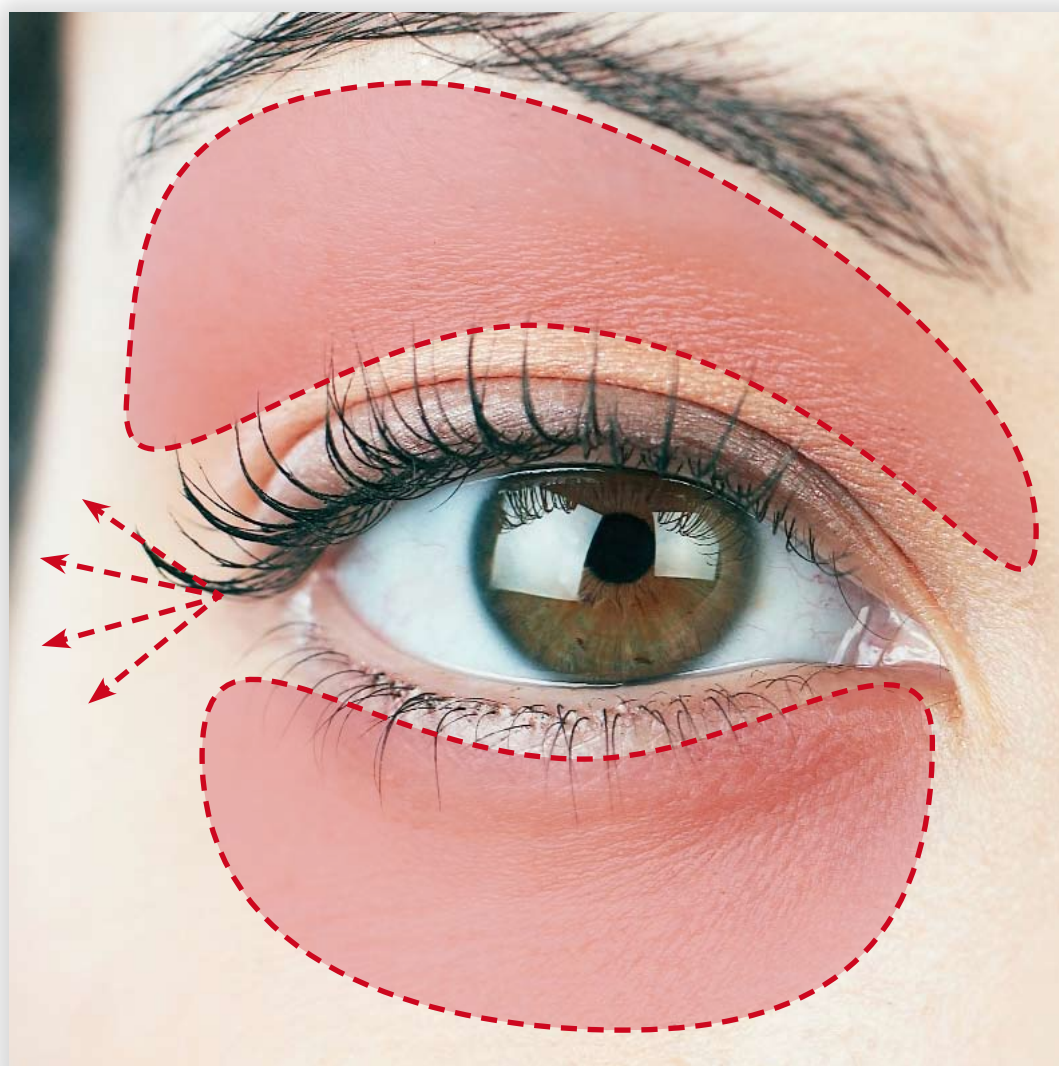
FACIAL THERAPY. PROFESSIONAL PROTOCOL

BIOPTIC

EYE CONTOUR TREATMENT

FOR THE MOST FRAGILE AREAS OF THE FACE

Fight the changes of the eye contour :
wrinkles, bags, dark circles



ERICSON LABORATOIRE

CAREFUL !!! FRAGILE AREA



The skin of the eye contour is very thin and it certainly is the most fragile area of the face. The eye contour endures multiple strains: often heavy make-up, intense lighting (neon lights in offices and stores, car headlights, computer screens). Moreover, the eye reacts very rapidly to tiredness and its effects can be seen on the skin through the outbreak of circles or bags under the eyes.

The eye contour therefore needs very early, continuous, thorough treatment. In order to meet this requirement, our Research Departments have developed specific products, which will suit the most sensitive eyes while treating those problems that are already visible.

SPECIFIC ASPECTS OF THE EYE CONTOUR

The eye contour area is different from the rest of the face, in particular because of the specific physiology of the skin in this zone. Indeed, the skin of the eye contour area is very fine. It adheres to the sphincter muscle using a fibrous system. The epidermis is just 0.04 mm thick compared with 1 mm on the rest of the face. Similarly, the dermis is just 0.5 mm thick against 1 to 4 mm for the rest of the body. Both the upper and lower lids are lined with fatty pockets in order to absorb any shocks and thus protect the eyeballs. Muscles enable the eye to move, as well as draining surrounding tissue. By activating microcirculation, they promote lymphatic and venous return. That explains why the eyes can appear puffy on waking, as the muscles have rested all night.

WRINKLES

The first aging signs, fine lines and wrinkles appear at the outer corner of the eye to form «crow's feet». They are the result of the inevitable depletion of collagen and elastin levels (the support fibers) within the dermis, itself the result of intrinsic aging. They grow more noticeable over the years, but also as a result of exposure to environmental stress factors such as the sun and free radicals.

DARK CIRCLES

Dark circles are abnormal coloring of the lower lids that

is a direct consequence of problems of micro-circulation. As we grow older, the capillary walls grow slacker. Blood no longer circulates normally (venous stasis). The result is accentuated subcutaneous pigmentation that is all the more noticeable under the eyes.

Dark circles fall into one of two categories:

- **Hereditary dark circles** caused by hyperpigmentation of the skin
- **Circulatory dark circles** which are an occasional problem caused by poor circulation of the blood. They appear during periods of fatigue, or lack of sleep.

PUFFINESS

Under-eye puffiness is in fact excess swelling of the lids. It has two distinct causes:

- **Edematous puffiness:** this is caused by stagnating lymph. This type of puffiness, which is most noticeable on waking, tends to diminish during the day. Poor microcirculation and the use of greasy cosmetics make this problem worse.
- **Hereditary puffiness:** this is the result of excess fatty cells building up in the area under the eye. They are an hereditary problem that can only be solved by surgery. However, hereditary puffiness is made worse by skin slackening, an inevitable part of the aging process.

BIOPTIC: TREATMENT PRODUCTS SPECIFICALLY FOR THE EYE CONTOUR



E16 - BI-PHASE MAKE-UP REMOVER

The oil and water bi-phase formula enables an effective eye makeup removal while preserving the delicate eye zone. Enriched with cornflower water with decongestant and soothing properties.



E230 - SOOTHING LOTION

The SOOTHING LOTION is to be applied with compresses as soon as you feel your eyes are irritated, congested or tired. Its immediately calming and decongesting effect soothes sensitive eyes. Note the slightly antiseptic, stimulant action of organic cornflower and its anti-inflammatory properties. Litchi extract has an antioxidant power due to its Vitamin C content.



CORNFLOWER



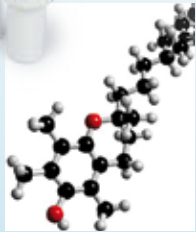
GINKGO BILOBA

LITCHI EXTRACT



E21 - REPAIR CONCENTRATE FLUID

The solution for an all-round eye contour care. This fine, gentle, fully repairing emulsion acts against wrinkles, circles, bags and has a soothing effect. Note its very beneficial reducing action on fatty bags due to the presence of Algisium C2.



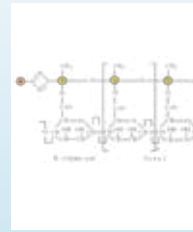
VITAMIN E



JOJOBA OIL



SHEA BUTTER



ALGISIUM C2



CHAMOMILE



GINKGO BILOBA

E232 - ANTI-FATIGUE PHYTO-CAPSULES

This is an astonishing blend of plant extracts combined with a powerful phyto-complex, SILOX GT, which will restore suppleness and tone to tired skin. Its rich bioflavonoid content enables it to inhibit the activity of the superoxide anion partly responsible for cell oxidation and some inflammation phenomena. Blackcurrant and borage extracts containing up to 40% linoleic acid and 25% gamma linoleic acid (GLA), partly reduce tissue water loss, thus restoring the skin's suppleness. Horsetail extract is known for its rich silicic acid content which remineralizes tissues, restoring suppleness and tone.



GREEN TEA



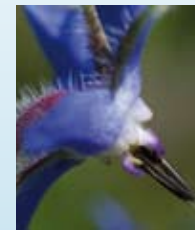
HORSETAIL



NARCISSUS



BLACK CURRANT



BORAGE



CENTELLA ASIATICA



E229 - MICRO-COLLAGEN LIFTING

WHAT IS MICRO-COLLAGEN?

Micro-collagen is a micro-fragment of collagen produced by bio-synthesis from natural collagen.

EFFECTIVE AND VISIBLE SMOOTHING OF WRINKLES

Micro-collagen has a genuinely powerful action since in vivo tests demonstrated collagen synthesis stimulation of up to **117%** over a period of 2 to 6 months. A reduction in deep wrinkles of up to **- 68%** was observed.

RESTORE THE SKIN'S SUPPLENESS

VEGESERYL is a high molecular weight plant protein hydro-solution rich in albumins and globulins. It offers multiple actions: tightening and firming power, anti-wrinkle repairing action, improvement of skin suppleness, skin nourishing and regeneration.



CONDITION OF SKIN AFTER REPEATED STRETCHING
+ 28% suppler skin

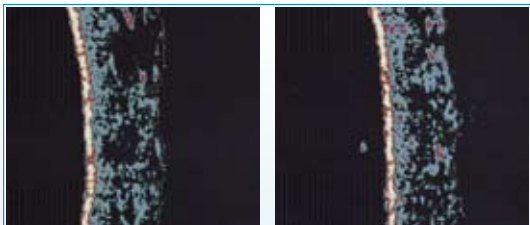


YOUNG SKIN SKIN BEFORE SKIN AFTER 6 WEEKS SKIN AFTER 6 WEEKS

E231 - BAGS REDUCER MASK FOR EYE ZONE

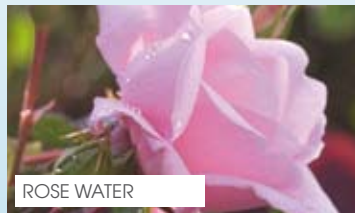
Two major problems are at the root of eye problems: water retention and fat retention. Two types of bags are therefore observed: water bags or fatty bags, with sometimes a combination of both phenomena. Therefore, the purpose of our Mask is to be an all-around formula due to Redulite:

- It acts on water retention
- It helps drain and eliminate fatty molecule infiltration located under the eye area.



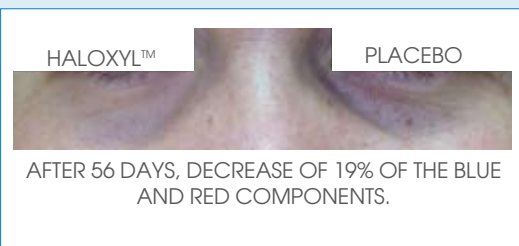
D0
INFILTRATED DERMIS
NUMBER OF FATTY
CELLS

D28 - RESTORATION
OF DERMIS FAT
INFILTRATION
ELIMINATION IN 79%
OF VOLUNTEERS



E354 - ANTI-DARK CIRCLES FLUID

Everyone thinks that circles under the eyes are associated to the blood network state which is underneath. However, we can go further into the analysis of the origin of the purplish color circles. The less supple and less water-resistant vascular walls are actually provoking the dilatation and a blood stasis leading to a leak of the red corpuscles. The blood cells leak out of the vessels provokes their explosion, releasing their hemoglobin. The hemoglobin is degraded into Biliverdin (dark green-purple pigment) then into Bilirubin (orange to dark red brown pigment). While the microcirculation is deficient and too slow, the products of degradation of hemoglobin will form a localized blurring from purple to brown. Understanding the formation of circles through this analysis, ERICSON LABORATOIRE has developed a specific treatment to fight against the problem of circles combining 3 complementary active ingredients: HALOXYL, DERMAWHITE and RONASPHERE.



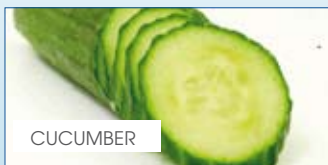
E860 - TWIN-PATCH FOR EYE ZONE

Soaked in a gel complex, the TWIN-PATCH releases a combination of ingredients to fight signs of fatigue and provide an instant beauty treatment to the eyes. Rich in draining, decongesting, veno-tonic, moisturizing, and anti-aging active ingredients, these patches decrease the puffiness, reduce dark circles, fill fine dehydration lines and protect the area around the eye from premature aging. Results: the eye contour is noticeably smoothed, and the eyes look relaxed thus regaining their sparkle. **Product approved by ophthalmological testing.**

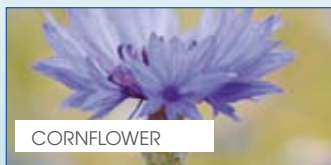


E815 - COLD PATCH

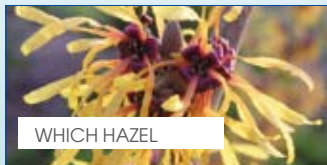
Specially developed for the fragile skin around eyes, these ice cubes contain natural ingredients that reduce puffiness, soothe and moisturize. They soothe and relieve tired eyes, smooth the skin, reduce dark circles and bags by stimulating microcirculation.



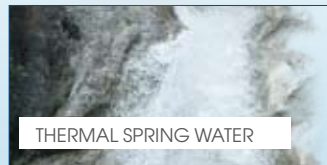
CUCUMBER



CORNFLOWER



WHICH HAZEL



THERMAL SPRING WATER

E816 - COOL MASK

Specially developed for the fragile skin around eyes, this mask soothes and relieves tired eyes, smoothes the skin around the eyes and reduces dark circles and bags by stimulating microcirculation. Eyes look brighter and sparkle just like after a good night's rest. Perfect for puffy morning eyes or before an evening out to erase all trace of fatigue or in the evening for a relaxing effect. The mask can be used cold to reduce fatigue around the eyes and decrease puffiness. It can be used hot for a relaxing effect.



BIOPTIC SKIN CARE PRODUCTS

HOME CARE PRODUCTS



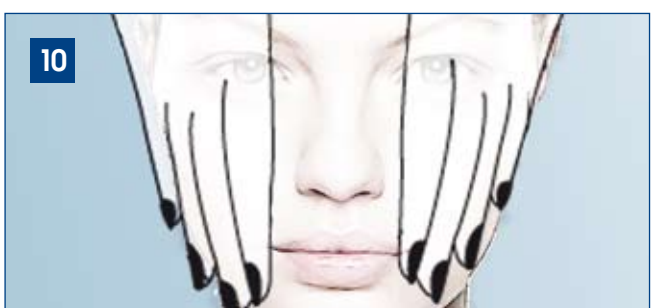
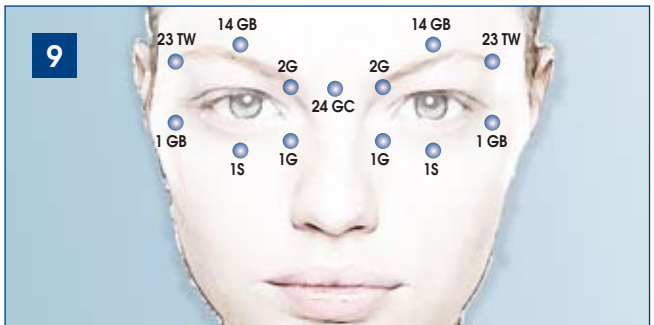
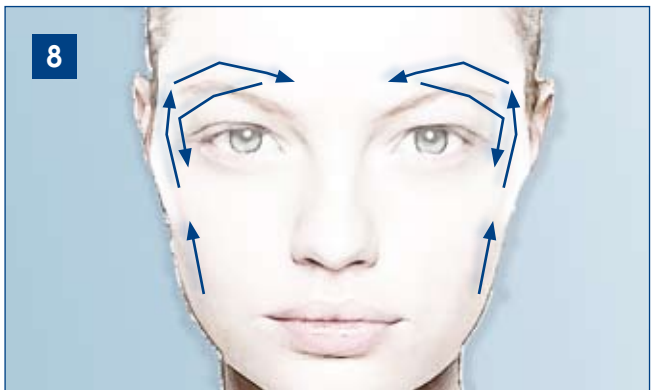
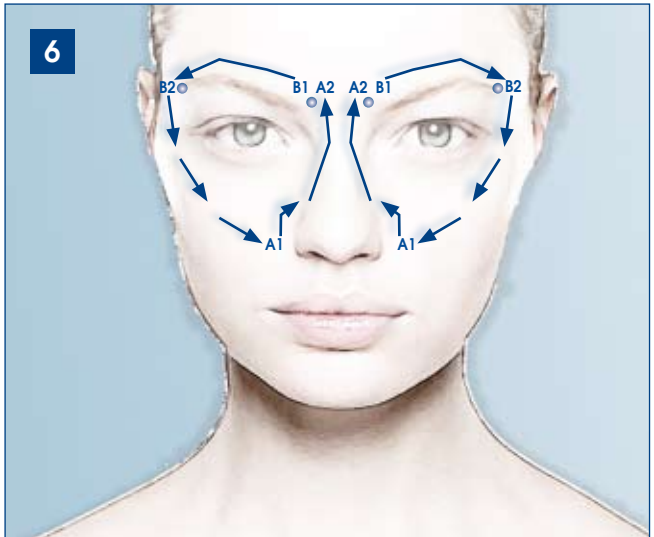
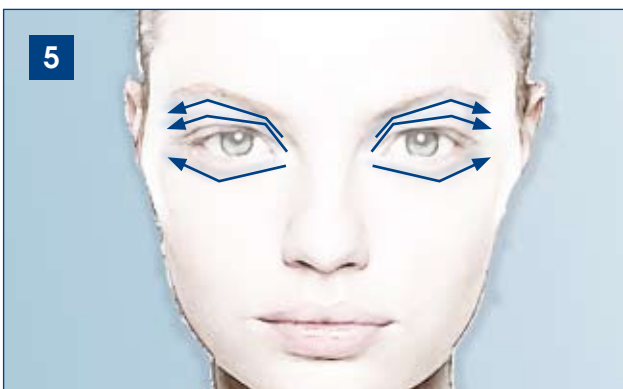
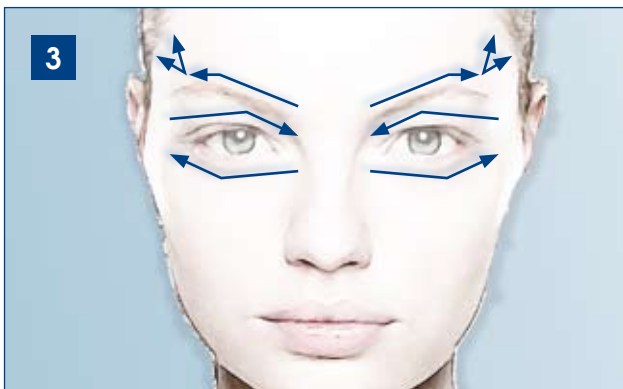
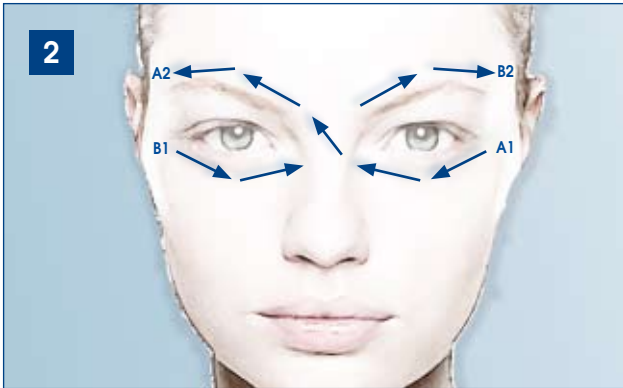
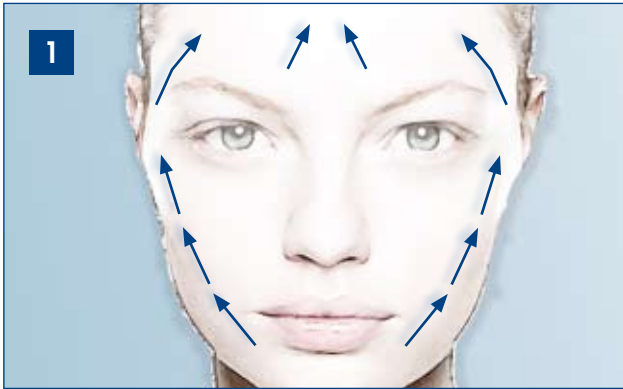
- E16 / BI-PHASE MAKE-UP REMOVER FOR EYE ZONE
- E230/ SOOTHING LOTION FOR EYE ZONE
- E21 / REPAIR CONCENTRATE FLUID FOR EYE ZONE
- E229 / MICRO-COLLAGEN LIFTING FOR EYE ZONE
- E232 / ANTI-FATIGUE PHYTO-CAPSULES
- E231 / BAGS REDUCER MASK FOR EYE ZONE
- E354 / ANTI-DARK CIRCLES FLUID FOR EYE ZONE
- E816 / COOL MASK
- E815 / COLD PATCH
- E860 / EYE ZONE TWIN-PATCH MASK

PROFESSIONAL PRODUCTS



- E06 / BI-PHASE MAKE-UP REMOVER FOR EYE ZONE
- E234 / SOOTHING LOTION FOR EYE ZONE
- E05/ EYE ZONE REPAIR CONCENTRATE FLUID
- E04 / TWIN-PATCH FOR EYE ZONE
- E233/ MICRO-COLLAGEN LIFTING
- E858 / BAGS REDUCER MASK FOR EYE ZONE
- E859 / ANTI-DARK CIRCLES FLUID FOR EYE ZONE

BIOPTIC EYE CARE MASSAGE



BIOPTIC SKIN CARE LINE

PRODUCTS	FUNCTIONS	ACTIVE INGREDIENTS	ACTIONS
BI-PHASE MAKE-UP REMOVER FOR EYE ZONE Retail: Ref. E16 - 100-ml bottle. Professional use: Ref. E06 - 250-ml bottle.	Oil and water bi-phase formula that enables an effective and gentle eye makeup removal.	<ul style="list-style-type: none"> • DISTILLED CORNFLOWER WATER 	Congestion-relieving effect.
SOOTHING LOTION FOR EYE ZONE Retail: Ref. E230 - 100-ml bottle. Professional use: Ref. E234 - 250-ml bottle.	Softens, soothes and decongests the eyelids. Anti-free radical action.	<ul style="list-style-type: none"> • ORGANIC CORNFLOWER WATER 	Congestion-relieving effect.
		<ul style="list-style-type: none"> • LITCHI EXTRACT 	Moisturizing, softening.
		<ul style="list-style-type: none"> • AQUAXYL 	Moisturizing, restructuring.
REPAIR CONCENTRATE FLUID FOR EYE ZONE Retail: Ref. E21 - 20-ml Tube. Professional use: Ref. E05 - 30-ml Tube.	Smooths lines. Anti-dehydration, softening, decongesting and lipolytic actions: reduces under-eye bags due to puffiness or fat deposits.	<ul style="list-style-type: none"> • ALGISIUM C2 	Lipolytic.
		<ul style="list-style-type: none"> • GINKGO BILOBA 	Veno-tonic, draining
		<ul style="list-style-type: none"> • VITAMIN E 	Anti-free radical, anti-aging.
MICRO-COLLAGEN LIFTING FOR EYE ZONE Retail: Ref. E229 - 20-ml Tube. Professional use: Ref. E233 - 30-ml Tube.	Fills wrinkles and lines. Instantly smooths the skin. Lift effect. Makes eyes look radiant and fresh.	<ul style="list-style-type: none"> • MICRO-COLLAGEN 	Stimulates the synthesis of collagen.
		<ul style="list-style-type: none"> • VEGESERYL 	Tightening, firming.
		<ul style="list-style-type: none"> • ELASTIN 	Stimulates the fibroblasts.
PHYTO-CAPSULES ANTI-FATIGUE FOR EYE ZONE Retail: Ref. E232 - Jar of 50 capsules.	Draining, smoothing, anti-dehydrating and antioxidant action. Restores tone and elasticity.	<ul style="list-style-type: none"> • SILOX GT 	Antioxidant, draining.
		<ul style="list-style-type: none"> • EXTRACT OF BLACKCURRANT AND BORAGE 	Rich in EFAs, restores skin elasticity.
BAGS REDUCER MASK FOR EYE ZONE Retail: Ref. E231 - 20-ml Tube. Professional use: Ref. E858 - 30-ml Tube.	Anti-puffiness draining action. Stimulates the microcirculation. Relieves congestion. Reduces fatty deposits.	<ul style="list-style-type: none"> • REDULITE 	Reduces under-eye puffiness, lipolytic.
		<ul style="list-style-type: none"> • LITCHI EXTRACT 	Moisturizing and softening.
ANTI-DARK CIRCLES FLUID FOR EYE ZONE Retail: Ref. E354 - 20-ml Tube. Professional use: Ref. E859 - 30-ml Tube.	Instantly reduces dark circles. Activates deficient microcirculation and eliminates pigmentary deposits. Anti-inflammatory action.	<ul style="list-style-type: none"> • HALOXYL 	Activates the elimination of degradation pigments.
		<ul style="list-style-type: none"> • DERMAWHITE 	Lightening.
		<ul style="list-style-type: none"> • RONASPHERE 	Optically corrects dark circles.
TWIN-PATCH FOR EYE ZONE <small>PRODUCT APPROVED BY OPHTHALMOLOGICAL TESTING</small> Retail: Ref. E860 - Box of 6 sachets. Professional use: Ref. E04 - Box of 10 sachets.	The TWIN-PATCH releases a combination of ingredients to fight signs of fatigue and provide an instant beauty treatment to the eyes.	<ul style="list-style-type: none"> • REDULITE 	Facilitates drainage.
		<ul style="list-style-type: none"> • GINKGO BILOBA 	Veno-tonic.
		<ul style="list-style-type: none"> • ESCULOSIDE 	Congestion-relieving effect.
COLD PATCH REFRESHING ICE CUBES FOR EYE ZONE Retail: Ref. E815 - 6 doses of 4-ml.	Congestion-relieving, soothing and moisturizing ice cubes.	<ul style="list-style-type: none"> • CUCUMBER 	Soothing, moisturizing, and draining.
		<ul style="list-style-type: none"> • THERMAL SPRING WATER 	Revitalizing.
		<ul style="list-style-type: none"> • WHICH HAZEL 	Relieving congestion.
		<ul style="list-style-type: none"> • CORNFLOWER 	Soothing.
COOL MASK FOR EYE ZONE Retail: Ref. E816 - Plastic mask with gel.	This mask soothes and relieves tired eyes. Can be used cold to reduce fatigue around the eyes and decrease puffiness, or hot to relax.		

BIOPTIC

INDICATIONS

The eye contour is extremely fragile, reacting quickly to tiredness and it easily marks at an early stage, revealing dark circles, puffiness and wrinkles. To preserve youth and radiance, this delicate area must be taken care of regularly very early on.

Our Laboratories have developed a specific professional eye contour treatment capable of working on the 3 main problems of this fragile area: 1/ ANTI-PUFFINESS - 2/ ANTI-DARK CIRCLES - 3/ ANTI-AGING

1		Thoroughly shake the BI-PHASE EYE MAKE-UP REMOVER E06 and remove all traces of eye make-up.		2		Apply the BAGS REDUCER MASK E858 to the eye contour and carry out a localized Acupressure massage.			
3	Massage with the REPAIR CONCENTRATE FLUID E05.								
4			Place the TWIN-PATCH E04 on the lower lids and cotton pads soaked in the SOOTHING LOTION E234 on the eyes.						
5	Positioning of a hot towel on the forehead to relax.								
6		Leave the patches and compresses on for 15 mins and then remove.					7		Perform light massage with the excess gel remaining under the eyelids all round the eyes and ensure penetration.
8		Application of MICRO-COLLAGEN LIFTING E233 on the eye contour.				9		Finish off the treatment by applying a touch of ANTI-DARK CIRCLES FLUID E859 to the eye contour.	

Recommended treatment time = 30 mins

This treatment can be carried out alone or as part of a facial protocol. Incorporate stages 2 and 3 in the facial massage before putting the mask on. The patches and moistened cotton pads are put on during the mask. Stages 7,8 and 9 are carried out after the face mask.

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